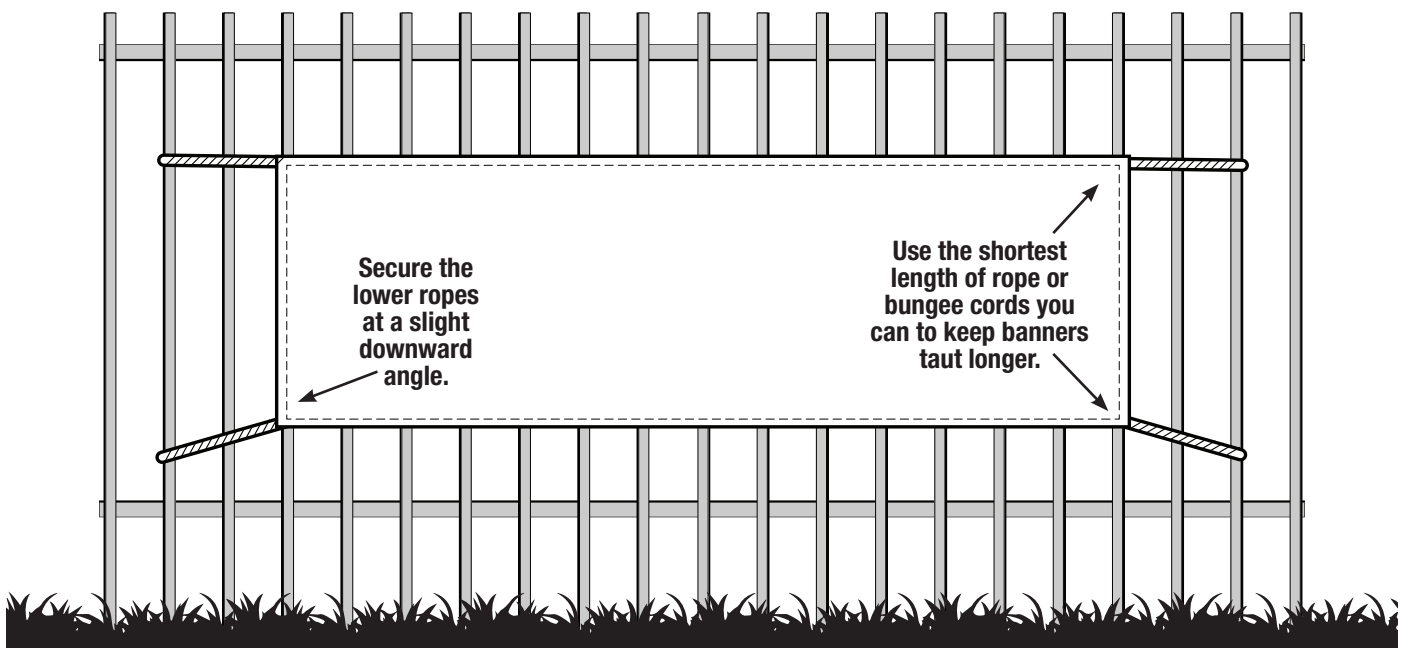# Vinyl Banner Usage and Care

GREAT AMERICAN'S VINYL BANNERS:

★ Made of weather-resistant 13 oz. vinyl.

★ Brass grommets prevent vinyl from tearing in the wind and elements

Secure the lower ropes at a slight downward angle.

Use the shortest length of rope or bungee cords you can to keep banners taut longer.

Hanging Instructions:

We recommend tying your banner to a fence, balcony, marquee block, against a wall — anywhere that will help block wind directly behind the banner. For best results, hang your banner during a warm part of the day to allow for natural expansion of the vinyl. This ensures the banner will get tighter when temperatures cool overnight.

WHEN HANGING WITH PROVIDED ROPES: Attach the ropes to the grommets on each corner of the banner. Tie the top corners parallel to the top edge of the banner (straight out from each side) while attaching the bottom corners at a slight downward angle leaving a little bit of slack in each bottom rope. This will allow the banner to "dump air" out of the bottom and prevent undue wind load. (See rope orientation in the illustration above.) It is important to maintain tension on all 4 corners. If a rope becomes slack, tighten it as excess flapping results in tears and cracks.

WHEN HANGING WITH BUNGEES: It is recommended that you use the "ball bungee" style to hang banners in this manner. Place the ball on the backside of the banner and pull the cord loop through the grommet. Thread the cord through the fence, pull tight, and wrap the looped end around the bungee ball. It is recommended that you use the shortest length of cord as possible for your hanging area.

Cleaning & Storage Recommendations:

CLEANING YOUR BANNER:
Keep banners clean with simple soap and water. Do not use ammoniated products or cleaners containing strong solvents or silicone. These cleaners will cause the vinyl to become brittle and crack over time.

STORING YOUR BANNER:
When not in use, keep banners rolled (with the graphic side out around a cardboard tube and cover with plastic to keep clean. Never fold your banners to store them.